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## WHAT IS CLAIMED IS:

- 1. Rubber compounds comprising at least one double bond-containing rubber (A) and particles of polybutadiene rubber with a glass transition temperature of <-60°C (B), whereby component (B) is present in quantities of 10 to 150 wt.%, relative to the total quantity of component (A), and optionally other fillers and rubber auxiliary substances in conventional quantities.
- 2. Rubber compounds according to Claim 1, wherein component (B) is present in quantities of 30 to 120 wt.%.
- 3. Rubber compounds according to Claim 1, wherein said double bond containing rubbers (A) is selected from the group consisting of NR, BR, SBR, SIBR and SNBR.
- 4. Rubber compounds according to Claim 1, wherein said rubber auxiliary substance is 1,6-bis(N,N'-dibenzyl thiocarbamoyl dithio)hexane.
- 5. Rubber compounds according to Claim 1, wherein said additional filler is silicic acid.
- 6. Rubber compounds according to Claim 1, wherein said additional filler is silicic acid activated with Si 69<sup>®</sup>.
- 7. Rubber compounds according to Claim 1, wherein the particles of polybutadiene rubbers exhibit a glass transition temperature in the range from -65°C to -100°C.
- 8. Tire components comprising at least one double bond-containing rubber (A) and particles of polybutadiene rubber with a glass transition temperature of <-60°C (B), whereby component (B) is present in quantities of 10 to 150 wt.%, relative to the total quantity of component (A), and optionally other fillers and rubber auxiliary substances in conventional quantities.
- 9. Tire components according to Claim 8, wherein said tire component is a tire bead and apex compound, subtread compounds, tire carcasses and tire side walls.

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- 10. Tire components according to Claim 8, wherein component (B) is present in quantities of 30 to 120 wt.%.
- 11. Tire components according to Claim 8, wherein said double bond containing rubbers (A) is selected from the group consisting of NR, BR, SBR, SIBR and SNBR.
- 12. Tire components according to Claim 8, wherein said rubber auxiliary substance is 1,6-bis(N,N'-dibenzyl thiocarbamoyl dithio)hexane.
- 13. Tire components according to Claim 8, wherein said additional filler is silicic acid.
- 14. Tire components according to Claim 8, wherein said additional filler is silicic acid activated with Si 69<sup>®</sup>.
- 15. Tire components according to Claim 8, wherein the particles of polybutadiene rubbers exhibit a glass transition temperature in the range from -65°C to -100°C.
- 16. Tire components according to Claim 8 wherein said tire component comprises tire sidewall inserts for tires with emergency running properties.